



SRS:
Rocket Pop Americana LTOs

Markets: NH & WA
2025





ORIGINAL 12PK

BRINGING RED WHITE & BLUE TO ORIGINAL 12PK.

New for 2025, our powerhouse pack gets an all-American takeover to celebrate the summer holidays with our drinkers.

Twisted Tea Original Hard Iced Tea

- Made with real brewed tea with a hint of lemon
- Refreshing taste that goes down smooth
- 5% ABV
- No carbonation



New Bottom panel!

Pack Size	In Market	Out of Market
12pk-12oz Can	04/15/2025	7/15/2025

Original SKU6: OA9163



12pk 12oz CANS



AMERICANA PARTY PACK 12PK

PARTY PACK GETS TWISTED FOR SUMMER.

Party Pack gets an all-American takeover to celebrate the tentpole summer holidays with our fans. The perfect pack to crush in the sun all summer long.

Featuring Rocket Pop, a hard iced tea with cherry, lemon-lime and blue razz flavors.

5% Alc./Vol.

Made with Real Brewed Tea

No Carbonation



SKU:

TT, Party Pack VP, 2/12pk Cans: OA9463

UPC:



*Twisted Tea Party Pack
12pk 12oz. Wrap
(Same UPC as Party Pack)*

Pack Size	In Market	Out of Market
12pk-12oz. Can Variety	04/15/2025	7/15/2025



AMERICANA PARTY PACK 24PK

PARTY PACK 24pk GETS TWISTED FOR SUMMER.

The 24pk takes the party to the next level...This is the only pack they can get 8x cans of Rocket Pop in one purchase!

5% Alc./Vol.
Made with Real Brewed Tea
No Carbonation



UPC:



SKU: OA9433

TT, Americana Party Pack VP,
12oz 24pk Can

Pack Size	In Market	Out of Market
24pk-12oz. Can Variety	04/15/2025	7/15/2025